

WOC10493021 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	10/25/16 - 10/31/16	C/P/E:	302 / 322 / 5828
Traffic #:		Agency:	Waterfront Strategies	Product Desc.:	ISSUE
Buyer Order #:	5521709	Advertiser:	302 - Majority Forward	Estimate Desc.:	Majority Forward MO 10.28-10.31 Add to Schedule
AE:	Unassigned (Natalie Murphy)	Buyer:		Total Cost:	\$68,610.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	10/26/16 1:20 PM

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 25												Total Spots	Total Cost
1	OZARKS TODAY	NM	:30	6:00 AM-7:00 AM	TWTF--M	8,160.00	1												1	8,160.00
	(Program: OZARKS TODAY)Nov-2015LP																			
2	KY3 NEWS @ 5PM -M-F	NM	:30	5:00 PM-5:30 PM	TWTF--M	8,420.00	1												1	8,420.00
	(Program: KY3 NEWS @ 5PM -M-F)Nov-2015LP																			
3	NBC NIGHTLY NEWS	NM	:30	5:28 PM-6:00 PM	TWTF--M	9,180.00	1												1	9,180.00
	(Program: NBC NIGHTLY NEWS)Nov-2015LP																			
4	KY3 NEWS @ 6PM -M-F	NM	:30	6:00 PM-6:30 PM	TWTF--M	9,030.00	1												1	9,030.00
	(Program: KY3 NEWS @ 6PM -M-F)Nov-2015LP																			
5	KY3 NEWS @ 6PM - SAT	NM	:30	6:00 PM-6:30 PM	----S--	7,830.00	1												1	7,830.00
	(Program: KY3 NEWS @ 6PM - SAT)Nov-2015LP																			
6	KY3 NEWS @ 5PM - SUN	NM	:30	5:00 PM-5:30 PM	-----S-	8,190.00	1												1	8,190.00
	(Program: KY3 NEWS @ 5PM - SUN)Nov-2015LP																			
7	NBC NIGHTLY NEWS-SUN	NM	:30	5:28 PM-6:00 PM	-----S-	8,450.00	1												1	8,450.00
	(Program: NBC NIGHTLY NEWS-SUN)Nov-2015LP																			
8	KY3 NEWS @ 10PM M-F	NM	:30	10:00 PM-10:35 PM	TWTF--M	9,350.00	1												1	9,350.00
	(Program: KY3 NEWS @ 10PM M-F)Nov-2015LP																			
Spot Totals:							8												8	\$68,610.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	8	\$68,610.00			